

## PRIVACY POLICY AND LEGAL NOTICES

In order to understand the practices and legal notices concerning your personal data and how Schmidt will process this information, we ask you to read the present "Privacy policy and legal notices" carefully. In the present policy statement, the terms "Cuisines Schmidt", "we", "us" and "our" refer to the Schmidt brand.

The Schmidt brand cares about protecting your privacy and your personal data when you navigate on our website. We want you to understand why we collect your personal data, what we do with this information, and what your rights are.

By using our website, you accept the terms and conditions of personal data stipulated in the present policy statement. Schmidt reserves the right to freely change this policy. Any change shall take effect immediately. For this reason, Schmidt asks you to check the latest available version of this statement before visiting one of our websites.

### **DEFINITION**

The expression "personal data" means any information relating to you as an individual, by which you could be identified directly or indirectly.

### **CNIL LEGAL NOTICES — FRENCH DATA PRIVACY LAW**

- Personal data collection form and newsletter

*Personal information collected from you on different forms (eg appointment form, contact form, account application) will be processed by: **SCHMIDT GROUPE** (the Schmidt group) for the following purposes:*

- *surveys and analyses;*
- *sending advertising catalogs and newsletters;*
- *sales and direct marketing operations;*
- *personalizing navigation*
- *replying to consumer queries (eg requests for information, making an appointment).*

*The data goes to the Schmidt group and their partner network.*

*According to the French Data privacy act of 6 January 1978 amended, you have the right to access and rectify any data which concerns you personally. You may access any personal data we hold on you by writing to: [donnees.personnelles@cuisines-schmidt.com](mailto:donnees.personnelles@cuisines-schmidt.com). If you have legitimate reasons, you may oppose our processing your personal data. For further information, visit the [CNIL website](#).*

- Do you telephone us?

*If you phone our Customer service department, we inform you that the call may be recorded by the **Schmidt group** in order to enhance the quality of our services. Only approved Customer service staff will have access to this recording. If you do not wish to be recorded, simply tell the operator at the start of the call.*

*According to the French Data privacy act of 6 January 1978 amended, you have the right to access and rectify any data which concerns you personally. You may access any personal data we hold on you by writing to: [donnees.personnelles@cuisines-schmidt.com](mailto:donnees.personnelles@cuisines-schmidt.com).*

*If you have legitimate reasons, you may oppose our processing your personal data.*

*For further information, visit the [CNIL website](#).*

# DATA PRIVACY POLICY

## I. Collection and protection of your personal data

In compliance with the French Data privacy act, No. 78-17 of 6 January 1978 amended in 2004, any time Schmidt collects and processes your personal data, they report this to the CNIL (the French national data protection agency).

The company responsible for processing your personal data is the **Schmidt group**.

### 1) What information is collected

The information collected may include personal data which could allow you to be identified directly or indirectly. Other information which does not identify personally (such as the type of browser you use) is also collected.

Some of the information which we collect is required, whereas other information is optional.

### 2) How the data is used

The data is used for surveys and analyses, as well as sales and marketing operations. The data may also be used to display personalized web pages.

### 3) Your data privacy rights under French law

You have a right to access, change or demand the removal of personal data, under the French Data privacy act of 6 January 1978.

To exercise your rights, you may either

- write to us at [donnees.personnelles@cuisines-schmidt.com](mailto:donnees.personnelles@cuisines-schmidt.com)
- or use the "Contact" web form at cuisines-Schmidt.com. Select "Personal data".

If you ask us to delete your data, we may nonetheless be required to keep this information in our archives, in order to comply with legal, accounting and tax obligations, particularly to prevent illicit behavior after deletion of your account (eg re-use of your former account by a third party).

An "unsubscribe" link appears in every electronic message you receive from Schmidt.

### 4) Who the data goes to

The information collected is transferred to stakeholders required to fully serve the consumer.

## **5) Hosting of collected data**

Personal data is hosted on servers in France only .

The data may transit through servers anywhere in the world. Other countries may have a level of data protection different from that in France. Schmidt will take every precaution to ensure sufficient security and confidentiality until the data is rightfully received.

Stakeholders in contractual relations with Schmidt who are granted access to this data must meet the same personal data protection standards as Schmidt.

## **6) Geolocation**

To help you find the Schmidt dealer nearest you, we need to geolocate you. If you agree, we will determine your whereabouts by locating your mobile device. Such information is kept only to provide you with optimal information and will not be used otherwise by the Schmidt group.

## **II. Cookie management**

The term "cookies" refers to all tracers placed on your disc drive when you visit a website. Cookies enable us to gather navigation data, such as name, gender, email address and telephone number, so as to facilitate use of the site for your next visit. The information stored in these cookies can only be read or edited by the sender.

### **1. Why cuisines-schmidt.com uses cookies**

Cookies enable us to facilitate your use of the site by storing some of your navigation details. Cookies are installed when you navigate on cuisines-schmidt.com. However, you may refuse cookies by following the procedure for your browser.

The cookies used by Schmidt store identifiers and other information which you enter. This information makes it easier for you to access and use the website.

The information comes from the web forms you fill in, for example when you sign up or access your account.

Cookies can be used to generate statistics (eg number of visits, length of visits, time spent on given pages) which enable Schmidt to enhance site ergonomics.

Schmidt also uses cookies for so-called "a/b" testing (also called "split" testing") to compare two versions of a webpage and see which performs better. Finally, cookies are used to personalize the navigation experience according to an individual's navigation history.

If you refuse this type of data collection, you may still use cuisines-schmidt.com by adding the following parameter at the end of our URL: #kameleoonoptout=true.

## **2. Your rights concerning cookies**

You may accept or refuse cookies. You may change your choice at any time by following the cookie procedure specific to your browser. See your browser's help page to configure cookies as you choose.

### ***If you accept cookies***

Use of cookies is subject to your consent. If you give your consent, cookies may be stored on your hard disk. Only the issuer should be able to access and change cookies

### ***If you refuse cookies***

You are free to refuse cookies, but if you do so, certain navigation features may be altered. We decline any responsibility for reduced site performance if you refuse cookies required for proper navigation.

## **III. Social networks**

Our web content may be shared via social networks (eg Facebook, Pinterest, YouTube, Instagram, Twitter).

When you are connected to a social network and navigate at the same time on cuisines-schmidt.com, a connection may be established between the social network's server and those of our website.

For example, if you leave a comment on our website, information relating to this comment may be posted to your personal social network account.

If you don't want the social network to collect information on you via cuisines-schmidt.com, you will need to disconnect from the social network before navigating on cuisines-schmidt.com.

For further information, please see your social network's data privacy policy.

## **IV. Blog**

The blog allows you to contribute to discussion on various topics we suggest. The blog data cannot be collected or used for other purposes.

Blog moderators may delete any contribution which they judge irrelevant, against site editorial policy or illegal.

You have the right to access, change, correct or demand deletion of any data concerning you.

The blog must be used only for its intended purpose. No irrelevant, offensive, defamatory or pornographic photos, videos, or comments may be posted. In the event of illicit use, the contributor of the message, photo or video shall be held solely liable.

## **V. Security and web navigation**

### **1. Security**

We want you to be able to visit our site with complete peace of mind. We do everything we can to ensure security during the collection and processing of your data.

- **Malicious use**

We recommend that you protect your password and not disclose it to anyone. Rest assured that Schmidt employees will never ask you for your password.

To prevent risk of identity theft, emails, links and passwords received from Schmidt should not be divulged to third parties.

If you spot any malicious use of your personal data, or receive an email allegedly from Schmidt which seems fraudulent, please inform us immediately at [donnees.personnelles@cuisines-schmidt.com](mailto:donnees.personnelles@cuisines-schmidt.com).

Please note that the security of your network is entirely your responsibility. Schmidt may in no case be held responsible for capture of your personal data by other operators during your internet navigation.

We recommend that you have an up-to-date antivirus and firewall on your system and restrict access to your home network for greater protection.

You use the site at your own risk and must abide by all applicable laws. In no case, may the site publisher be held liable for any direct or indirect damages, including material prejudice, loss of data or programs, or financial prejudice, that might result from accessing this site or any other sites linked to it. The content of the site is presented without any guarantee whatsoever.

- **Site content**

Any prices shown are non-binding. They are intended only to reflect market trends. Under French law, each reseller is free to establish their own selling prices.

The cuisines-schmidt.com website may contain information provided by outside companies or links to other sites not developed by the Schmidt group. Content provided is purely for information purposes only. Displaying a link to another site does not mean that the Schmidt group approves the content of this site. It is up to you to use such outside information with discernment and critical judgment. Schmidt's liability shall not be engaged by information, opinions or recommendations expressed by a third party.

## **2. Compliant use of the website**

- **Intellectual property**

The Schmidt group is the exclusive owner of all intellectual property rights concerning the structure and content of cuisines-schmidt.com worldwide. The Schmidt group grants the user the right to make a single reproduction of all or part of the site, and to store this reproduction on a single workstation, for the purpose of making a backup copy or printing a paper version. This permission is granted solely for personal and private use. Any use of part or all of the site for collective purposes, publication on a network, or sale or transfer to a third party, in any form whatsoever, is strictly forbidden.

Notwithstanding the reproduction and storage rights strictly defined above, the following is forbidden without the prior express authorization of the Schmidt group: reproduction of brands and logos on cuisines-schmidt.com; as well as modification, reproduction, translation, sale, publication, exploitation, distribution or broadcasting in any digital or other format of all or any part of the information, text, photos, images, videos or data shown on this site. Breach of these provisions exposes you and anyone else responsible to prosecution under Article L713-2 of the French Intellectual property code.

## LEGAL NOTICES

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